

Bradley J. Feld
Partner



Mr. Feld has specialized in tenant and landlord representation for nearly 25 years on a local, regional and national basis. During that time, he has represented several million square feet of tenants and a "Whose Who" list of entertainment companies, including Viacom, E! Entertainment Television, Comcast Entertainment Group, Ryan Seacrest Productions, MTV Networks, Aaron Spelling Television, Screen Actors Guild-PPP and Paramount Studios. He has also represented several million square feet of other notable healthcare, professional, financial and Fortune 500 tenants. On the landlord side, Mr. Feld has represented a select list of owners in West Los Angeles, the Miracle Mile and the Tri-Cities submarkets, including RREEF, Centurian Real Estate Partners, M. David Paul & Associates, Equity Office Properties, Maguire Partners, J.H. Snyder Partners and J.P. Morgan/Chase. Prior to joining Madison Partners, Mr. Feld spent almost 20 years as a top producer for Cushman & Wakefield.

Mr. Feld has a thorough knowledge of all aspects of lease transactions including market/economic driven rents and concessions, contractual flexibilities, architectural/space planning issues, construction/tenant improvements and building systems.

His long list of Real Estate achievements include being the #1 Top Producing Leasing Broker for Madison Partners during 2010, 2009, 2008, 2007 and 2006; consistently being named to Real Estate Forum's Top 75 Hottest Brokers; CoStar's Los Angeles Power Broker List; the Real Estate Southern California "Hot Broker" List; the 2001 Cushman & Wakefield National Service Excellence Award; 2000 BOMA Lease Transaction of the Year; and 1998 & 1995 Los Angeles Business Journal Top Office Broker of the Year Awards.

Mr. Feld received a Bachelor of Arts degree in Psychology from the University of California at Los Angeles (UCLA), with a minor in Economics/Business Administration. He is currently a member of LACRA, and has been a member of the Board of Managers for the Downtown Los Angeles Stuart M. Ketchum YMCA, and a member of the UCLA Real Estate Alumni Group. He is involved with Children's Hospital Los Angeles and the Guardians Home of the Aged.