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PROFESSIONAL EXPERIENCE

Joe King is an Executive Vice President at Madison Partners and specializes in all areas of commercial real estate brokerage including the representation of tenants, landlords, investors and developers. During his career, he has had the good fortune to work with some of the most recognizable companies in the world.

Over his career, Joe has completed more than 1,000 transactions totaling over 8 million square feet and has been designated as a Power Broker by The Costar Group. Other achievements include 2011 and 2012 Los Angeles Business Journal largest number of lease transactions per year. Joe holds a Bachelor of Arts degree in Finance from San Diego State University.

TENANT REPRESENTATION CASE STUDY

Joe King was hired in 2007 by Intelligent Beauty (IB) to identify and locate an area where IB could start their growth companies. Their first office was 4,000 square feet in Continental Park. Since that time, IB started 3 companies Sensa, DermStore and JustFab. Over the first 5 years they've grown throughout continental park to approximately 85,000 square feet.

In 2012, JustFab was established and quickly grew from 10,000 to 30,500 square feet within 24 months. JF needed to find 100,000 square feet by 2015 to accelerate their growth and recently signed a 15 year lease at 800 Apollo with a lease consideration of approximately \$70 million.

REPRESENTATIVE LEASE TRANSACTIONS

> Just Fab, Inc. El Segundo, CA
> Live Nation, Inc. Los Angeles, CA 156,000 Square Feet
> Ignited Minds El Segundo, CA 55,000 Square Feet
> Marvel Studios El Segundo, CA 55,000 Square Feet
> eUniverse Culver City, CA 50,000 Square Feet
> MySpace Santa Monica, CA 40,000 Square Feet
> Wasserman Media Group Los Angeles, CA 34,481 Square Feet
> Shoedazzle Santa Monica, CA
> Alena Culver City
> Warner Brothers Los Angeles, CA 24,437 Square Feet
> Paychex Culver City, CA
> Orbit Digital Los Angeles, CA 21,547 Square Feet
> Solaren, Inc Manhattan Beach, CA 18,237 Square Feet

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