

## PRESS RELEASE

# BOB SAFAI REPRESENTS BOLOUR ASSOCIATES IN EL SEGUNDO CREATIVE OFFICE ACQUISITION

**EL SEGUNDO, CALIFORNIA, JANUARY 19, 2016**

Madison Partners is pleased to announce the transfer of ownership at 2101 El Segundo Blvd in El Segundo, CA to Bolour Associates, represented by Bob Safai of Madison Partners. This two-story, 113,694 square-foot creative office building was completely renovated in 2013 and 100% leased at the time of sale. The Shubin + Donaldson design features a lobby lounge that welcomes tenants and guests with an ambience more reminiscent of a boutique hotel than an office building. The lobby opens up to an outdoor amenities deck with plush couch seating and a fire table where tenants can gather to collaborate or relax. Bob Safai of Madison Partners represented the Buyer, Bolour Associates of Beverly Hills in the \$49,000,000 transaction while Kevin Shannon and Ken White, previously with CBRE, represented the seller in this deal. CBRE's Bill Bloodgood and Madison Partners' Tony Ranger and Joe King spearheaded leasing efforts at the property.



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